

**PERFORMANCE (PLANNING/MANAGEMENT) FRAMEWORK  
FOR IMPROVING PRODUCTIVITY AND MARKET SUCCESS OF ETHIOPIAN FARMERS**

Goal: To contribute to improved agricultural productivity and production through market-oriented agricultural development, as a means for achieving improved and sustainable livelihoods for the rural population.

Purpose: To strengthen the effectiveness of the Government's effort to transform agricultural productivity and production, and rural development in Ethiopia through market-oriented agricultural development.

ACTIVITY SETS	REACH	OUTPUTS (Short-Term) 2005 – 2009	OUTCOMES (Medium-Term, End-of-Project) 2010	Impact (Long-Term) 2010 - 2015
<p><b>#100 Increasing Access to Knowledge &amp; Information</b> 110: Assessing the current state &amp; knowledge requirements at PLWs, Woreda, Regional and Federal levels, including Technical and Vocational Ed. Training (TVETs) Centers &amp; Farmer Training Centers (FTCs). 120: Assembling, capturing &amp; synthesizing knowledge for appropriate technologies for ag. &amp; livestock systems. 130: Developing processes &amp; mechanisms for enhanced knowledge-sharing systems. 140: Establishing a National Agricultural Information Resource Centre (NAIRC). 150: Establishing Information and Communication Technology (ICT) networks &amp; infrastructure to strengthen links between all stakeholders, with emphasis on TVETs, FTCs and PLWs.</p> <p><b>#200 Building Capacity</b> 210: Strengthening capacity of staff in public organizations at the Woreda, Regional &amp; Federal levels, including the procurement of materials &amp; equipment. 220: Strengthening capacity of farmers, staff from CBOs &amp; from private sector organizations at the local level in PLWs, including the procurement of materials &amp; eq. 230: Developing institutional arrangements (linkages and roles) and a culture of sharing to foster effective responses to information demands.</p> <p><b>#300 Sustaining Production</b> 310: Establishing 10 PLWs. 320: Identifying and promoting appropriate technologies, processes and institutional innovations for participatory market-led development programs in PLWs.</p> <p><b>#400 Improving Policies and Programs</b> 410: Developing, documenting &amp; promoting approaches, methods, tools and processes for knowledge mgt. (KM) 420: Developing, documenting &amp; promoting approaches, methods, tools and processes for capacity building (CB) 430: Developing, documenting &amp; promoting appropriate technologies for market-oriented priority commodities. 440: Conducting studies/research on the interrelationship between the environment &amp; agricultural productivity &amp; production. 450: Conducting studies/research on the interrelationship between gender equality (GE) and/or HIV/AIDS &amp; agricultural productivity &amp; production.</p> <p><b>#500 Project Management &amp; Performance Measurement</b></p>	<p align="center"><b>Target Group(s)/Beneficiaries:</b> Primary beneficiaries are rural farmers (women &amp; men) Secondary beneficiaries are public (e.g., TVETs) &amp; private sector organizations that support the agricultural sector</p> <p align="center"><b>Target Area(s)</b> Ten Pilot Learning Woredas (PLWs) in 4 Regions</p> <p align="center"><b>Sector:</b> Agriculture</p> <p align="center"><b>Cross-Cutting Themes</b> Environment, HIV/AIDS and Gender Equality</p> <p align="center"><b>Project Partners</b> MoARD, ILRI and CIDA</p>	<p>1.1 Increased understanding &amp; awareness of the knowledge requirements for managing new commodities of farming systems in the PLWs. 1.2 Increased availability of knowledge in various forms. 1.3 Enhanced knowledge sharing established. 1.4 NAIRC established within MOARD. 1.5 ICT networks &amp; infrastructure established.</p> <p>2.1 Increased knowledge, awareness, understanding and skills of staff in public organizations. 2.2 Increased knowledge, awareness, understanding and skills of farmers, and staff from CBOs and from private organizations. 2.3 Collaborative network arrangements between farmers, CBOs, public &amp; private sector organizations developed to better respond to market demands on the use of demand-driven agricultural technologies and services.</p> <p>3.1 Ten (10) Pilot Learning Woredas established in four (4) regions that are strategically linked to the priorities of the Woreda &amp; Regional Dev. Plans 3.2 Appropriate technologies, processes, and institutional innovations identified and promoted.</p> <p>4.1 Approaches, methods, tools and processes for KM developed, documented and promoted. 4.2 Approaches, methods, tools and processes for CB developed, documented and promoted. 4.3 Approaches, methods and processes for market-oriented priority commodities developed, documented and promoted. 4.4 The inter-relationships between the environment and agricultural productivity and production understood, documented and promoted. 4.5 The inter-relationships between GE and/or HIV/AIDS and agricultural productivity and production understood, documented and promoted.</p>	<p>1. Functional agricultural knowledge management system operationalized at Woreda &amp; Federal levels, highlighting innovations and appropriate technologies.</p> <p>2. Strengthened innovation capacity of farmers, pastoralists, community-based and private sector organizations, and agriculture and natural resource management public organizations to support the development of small-holder, market-oriented agricultural production systems.</p> <p>3. Appropriate technologies, innovative input supply – output marketing, and financial services adopted in order to improve agricultural productivity and market success in the PLWs.</p> <p>4. Strategies, policy and technology options, and institutional innovations developed (from both research and lessons learned), documented and promoted in order to enhance market-oriented agricultural development.</p>	<p align="center">Improved agricultural productivity and production within functional market-oriented agricultural production systems in and beyond the PLWs.</p>

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Objective #1: To develop an agricultural knowledge management system that will enable Ethiopian institutions, farmers and pastoralists to adopt appropriate technologies from research and development institutions based in Ethiopia and elsewhere.

ACTIVITY SETS	REACH	OUTPUTS (Short-Term) 2005 – 2009	OUTCOMES (Medium-Term, End-of-Project) 2010	Impact (Long-Term) 2010 - 2015
<p align="center"><b>#100</b></p> <p align="center"><b>Increasing Access to Knowledge and Information</b></p> <p>110. Assessing the current state and knowledge requirements at PLWs, Woreda, Regional and Federal levels, including TVETs and FTCs.</p> <p>120: Assembling, capturing and synthesizing knowledge for appropriate technologies for agricultural &amp; livestock systems (conventional and biotechnological) under different production and market environments.</p> <p>130: Developing processes and mechanisms for enhanced knowledge-sharing systems.</p> <p>140: Establishing a National Agricultural Information Resource Centre.</p> <p>150: Establishing ICT networks and infrastructure to strengthen links between all stakeholders, with emphasis on TVETs, FTCs and PLWs.</p>		<p>1.1 Increased understanding and awareness of the knowledge requirements for managing the new commodities of the farming systems in the PLWs.</p> <p>1.2 Increased availability of knowledge in various forms.</p> <p>1.3 Enhanced knowledge sharing systems established.</p> <p>1.4 National Agricultural Information Resource Centre established and operationalized within MoARD.</p> <p>1.5 ICT networks and infrastructure established and operationalized.</p>	<p>1. Functional agricultural knowledge management system operationalized at Woreda and Federal levels, highlighting innovations and appropriate technologies.</p>	<p>Improved agricultural productivity and production within functional market-oriented agricultural production systems in and beyond the PLSs.</p>

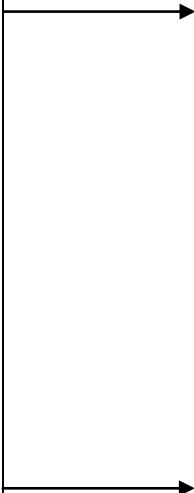
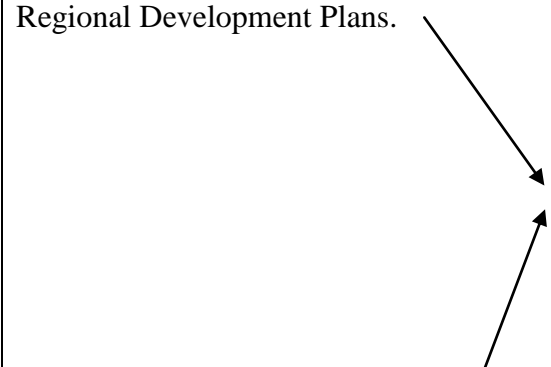
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Objective # 2: To build and strengthen existing institutional capacity and foster institutional learning and change so that new collaborative arrangements across sectors and levels are developed to better support the dissemination, use and impact of demand-driven sustainable agricultural technologies and information.

ACTIVITY SETS	REACH	OUTPUTS (Short-Term) 2005 – 2008/9	OUTCOMES (Medium-Term, End-of-Project) 2010	Impact (Long-Term) 2010 - 2015
<p align="center"><b>#200</b></p> <p align="center"><b>Building Capacity, Networks &amp; Demand-led Support for Agricultural Sector Innovations</b></p> <p>210: Strengthening the capacity of staff in public organizations at the Woreda (extension systems, including FTCs, input suppliers, micro-finance, markets), Regional &amp; Federal levels, including the procurement of materials and equipment.</p> <p>220: Strengthening the capacity of farmers, staff from CBOs &amp; from private sector organizations at the local level in PLWs, including the procurement of materials &amp; equipment.</p> <p>230: Developing network arrangements (linkages and roles) and a culture of sharing to foster effective responses to information demands (including those of pastoralists and men and women farmers).</p>		<p>2.1 Increased knowledge, awareness, understanding and skills of staff in public organizations, in the Ministry, and in Research &amp; Educational institutions (including possible post-graduate candidates) to enhance their capacity to better respond to the needs of farmers (training in specific technical and social subjects such as: environmental studies, gender equality, HIV / AIDS, information and communication sciences, innovative extension, agronomy, marketing, and crops and animal production).</p> <p>2.2 Increased knowledge, awareness, understanding and skills of women and men farmers, pastoralists, and staff from Community-Based Organizations (CBOs) and from private-sector organizations serving the PLWs.</p> <p>2.3 Collaborative network arrangements between farmers, pastoralists, CBOs, public and private sector organizations developed to better respond to market demands on the use of demand-driven agricultural technologies and services.</p>	<p>2. Strengthened innovation capacity of farmers, pastoralists, community-based and private sector organizations, and agriculture and natural resource management public organizations to support the development of small-holder, market-oriented agricultural production systems.</p>	<p>Improved agricultural productivity and production within functional market-oriented agricultural production systems in and beyond the PLSs.</p>

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Objective #3: To increase the capacity of farmers, pastoralists, community-based organizations, and the private sector to increase agricultural productivity and production & to improve sustainable livelihoods.

ACTIVITY SETS	REACH	OUTPUTS (Short-Term) 2005 – 2008/9	OUTCOMES (Medium-Term, End-of-Project) 2010	Impact (Long-Term) 2010 - 2015
<p align="center"><b>#300 Sustaining Production</b></p> <p>310: Establishing PLSs that are strategically linked to the priorities of Regional Development Plans.</p> <p>320: Identifying, assessing, implementing, monitoring and promoting participatory market-led development programs based on identified priority commodities in farming systems in PLWs, using innovative processes. Program development will be based on, amongst others:</p> <ul style="list-style-type: none"> <li>- environmental studies, environmental assessments and analyses;</li> <li>- extension services in PLSs;</li> <li>- assessments of institutions, community needs and potentials, including market potential in PLSs;</li> <li>- input/output market systems;</li> <li>- finance systems in PLSs;</li> <li>- agricultural &amp; NRM technologies, including water resource management;</li> <li>- HIV/AIDS interrelationships;</li> <li>- gender equality;</li> <li>- participatory implementation; and</li> <li>- participatory monitoring &amp; evaluation.</li> </ul>		<p>3.1 Ten (10) PLWs established in four (4) regions that are strategically linked to the priorities of the Woreda and Regional Development Plans.</p> <p>3.2 Appropriate technologies, processes and institutional innovations identified and promoted.</p> 	<p>3. Appropriate technologies, innovative input supply – output marketing, and financial services adopted in order to improve agricultural productivity and market success in the PLWs.</p>	<p>Improved agricultural productivity and production within functional market-oriented agricultural production systems in and beyond the PLSs.</p>

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Objective #4: To develop, document and promote strategies, policies, technology options and institutional innovations.

ACTIVITY SETS	REACH	OUTPUTS (Short-Term) 2005 – 2008/9	OUTCOMES (Medium-Term, End-of-Project) 2010	Impact (Long-Term) 2010 - 2015
<p align="center"><b>#400</b></p> <p align="center"><b>Improving Policies and Programs</b></p> <p>410: Developing, documenting &amp; promoting approaches, methods, tools and processes for knowledge mgt. (KM)</p> <p>420: Developing, documenting &amp; promoting approaches, methods, tools and processes for capacity building (CB)</p> <p>430: Developing, documenting &amp; promoting appropriate technologies for market-oriented priority commodities.</p> <p>440: Conducting studies on the interrelationships between the environment &amp; agricultural productivity &amp; production.</p> <p>450: Conducting studies on the interrelationships between gender equality and/or HIV/AIDS &amp; agricultural productivity &amp; production.</p>		<p>4.1 Approaches, methods, tools and processes for knowledge management developed, documented and promoted</p> <p>4.2 Approaches, methods, tools and processes for capacity building developed, documented and promoted.</p> <p>4.3 Approaches, methods and processes for market-oriented priority commodities including technologies and institutional arrangements developed, documented and promoted.</p> <p>4.4 The inter-relationships between the environment &amp; agricultural productivity &amp; production understood, documented &amp; promoted.</p> <p>4.5 The inter-relationships between gender equality and/or HIV/AIDS &amp; agricultural productivity &amp; production understood, documented &amp; promoted.</p>	<p>4. Strategies, policy and technology options, and institutional innovations developed (from both research and lessons learned), documented and promoted in order to enhance market-oriented agricultural development.</p>	<p>Improved agricultural productivity and production within functional market-oriented agricultural production systems in and beyond the PLSs.</p>

